

danceaid

dance a little live a little save a life



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what we do

danceaid is a nationwide event that unites dance with charity.

danceaid events will be taking place throughout 2010!



Whether you dance every week at school,

for exercise, in a class, with your friends in the living room or on the podium of a nightclub, this is an opportunity to do something different, have some fun and make a difference.

Every penny you raise is spent on a worthwhile project helping disadvantaged children around the world.

Our chosen charity is Hope for Children. For more details of their work see page 11.



fundraising ideas

dance show

Invite your friends and family to watch all you dancers show off your talent!

You could even re-enact scenes from Dirty Dancing or Flash Dance.

Either charge for tickets or have collection buckets.

dance in fancy dress

Transform your regular dance class by coming in crazy outfits for a session!

You could even dress up in some traditional dress from one of the countries we help.

Everyone pays a pound and you all look fantastic!

dance-athon

Get your friends and family to sponsor you for how many pirouettes you can do or for how long you can windmill! Or even dance all the way to and from school!

See our sponsorship form on page 8.



dance competition

Get your friends or fellow dancers to compete in a dance off!

Each contestant dances for 5 minutes each, the audience votes, and the winner gets a prize. Ask people for a donation to come and watch.

disco

Organise a disco at your school or club. Choose some groovy music, sell some tickets and then just boogie all night!

tea dance

A more civilised affair! Invite friends over for tea, cakes, and a spot of dancing!

Ask them to give a donation at the door.

get your parents dancing

Bring your parents along to your dance class. Then either stare in amazement or laugh away!



plus many more!

No matter how big or small the event, do something different and make a difference.

how to plan your event

step 1

Use one of our fundraising ideas or think of your own. Be creative!

step 2

Choose a venue, and find music, costumes and certificates etc

step 3

Invite everyone you know! Start a Facebook group, hand out flyers and put up posters. See page 10

Remember to put the Registered Charity Number 1041258 on your promotional materials

step 4

Sell tickets, get sponsorships or collect money in buckets.

step 5

Send in your cheque to Hope for Children and post it to
danceaid, dance house,
14a Queensway
Hemel Hempstead
Herts HP1 1LR

step 6

Get entered into our prize draw



after your event

Once you have collected
all your donations or sponsorships,
there are two ways to send your money to **danceaid**:

**Write a cheque payable to
'Hope for Children' and send it
to:**

Hope for Children, dance house
14a Queensway
Hemel Hempstead
HP1 1LR

**Pay via credit/debit card or
Paypal at :**

www.danceaid.org.uk

**The largest fundraiser will WIN a masterclass
with one of our celebrity patrons!**

Everyone that fundraises will get entered into our prize draw

The prizes up for grabs are:

A trip for 2 to visit one of the projects
Hope for Children are helping overseas

£1000 cash

£500 x 5

Signed t-shirts x 10



DOs and DON'Ts

do it safely

- DO** get sponsored by people you know and trust.
- DO** make sure that children are supervised and
- DON'T** let them collect money from strangers.
- DO** make sure your venue is safe and
- DON'T** forget crowd control.
- DO** think about security if you're carrying money around.
Remember the safest way is to pay it in straight away.

do it legally

- DON'T** do house-to-house collections.
They are illegal without a local authority licence.
If your event or activity is on private property,
remember to ask permission from the owner.
- DON'T** collect money in the street without a licence
from your local authority or the police. We recommend
you hold a fundraising event rather than a collection.
- DO** remember to put Hope for Children's registered
Charity number on posters and leaflets

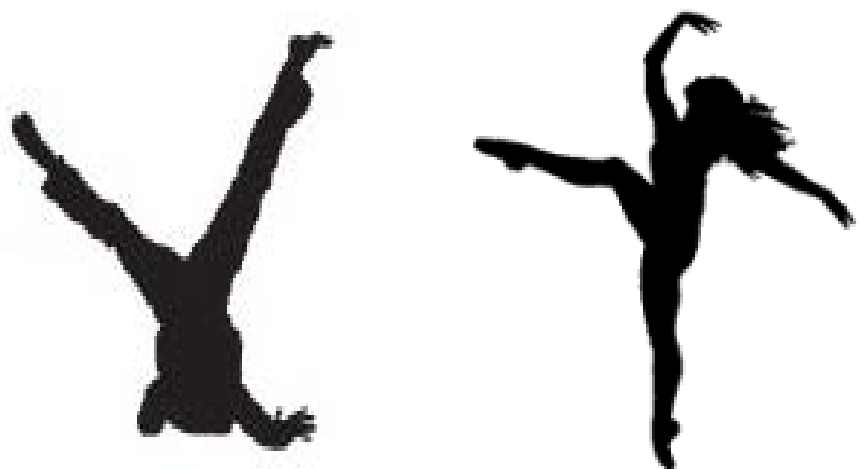


posters and forms

Here we have provided a selection of publicity materials to help advertise and improve your event. Start spreading the word!

We have also provided a traditional sponsorship form on the next page. Please remember that to claim Gift Aid the sponsor needs to give their home address

You can also use an online Sponsorship page
www.danceaid.us



danceaid

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www.danceaid.org.uk

danceaid unites dance with charity to bring hope to thousands of helpless children across the globe

Make Your Mark

raise the roof, and lots of money, to help less fortunate kids
check out the prizes & register now at

www.danceaid.org.uk

info@danceaid.org.uk



Supported by Akai, Diversity, George Sampson, Kimberly Wyatt, Sisco Gomez...

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Hope For Children registered charity no. 1041258

merchandise

Want to jazz up your event with some **danceaid** gear? Or just show your support for the charity? Take a look at our collection of merchandise below which can be ordered on our website.



danceaid t-shirts

7-8 years	£5.99
9-11 years	£5.99
Adult small, medium and large	£7.99

danceaid wristbands £1



how your money will be spent

Our chosen charity partner is

Hope for Children (Reg. Ch. No: 1041258)

Hope is a low-cost and no frills charity and are proud to say that 100% of public donations go directly to the cause.

They work with grass roots projects around the world and really do offer hope to those who need it the most,

by helping those who cannot get aid, support or assistance elsewhere.

Hope's aims and objectives are to help disabled, orphaned, poor and exploited children, in particular those living in developing countries. This is achieved through providing, promoting and advancing children's rights to basic necessities, including education and health care, aimed at sustaining their long term development



Hope hosts projects in many countries – visit www.hope4c.org for some examples

£10 will feed a child for a month

£20 will provide a play kit for a children's centre

£30 will provide school books and clothes

£80 will provide a prosthetic for a child land mine amputee

£500 will pay for the running of a school for a month

hope

FOR CHILDREN
Registered Charity No.: 1041258

thank you!

Good luck with your fundraising
and please stay in touch!

Send us a photo, write us a letter or check us out on:

facebook

twitter

You
Tube™

